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# GI Bill<sup>®</sup> and higher education marketing

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Watch out for questionable recruiting tactics when using your GI Bill.



Consumer Financial  
Protection Bureau

## Be careful with your GI Bill

The GI Bill is a valuable education entitlement earned by military service, which can make servicemembers and veterans the target of aggressive marketing by educational institutions that may also use questionable recruiting tactics.

## What should you consider when choosing an educational institution?

- Have you looked at other schools to compare costs?
- Will your GI Bill cover the full cost?
- Have you thoroughly researched the school, its reputation and student success rates?
- Will your credits transfer to another college?
- Will civilian employers recognize the college's degree?
- Compare schools and see what costs are covered at [vets.gov/gi-bill-comparison-tool](https://vets.gov/gi-bill-comparison-tool)
- Get help making decisions about paying for college at [consumerfinance.gov/paying-for-college](https://consumerfinance.gov/paying-for-college)

## Have a problem with your GI Bill or student loan?



For problems with your school  
[benefits.va.gov/gibill/feedback.asp](https://benefits.va.gov/gibill/feedback.asp)



For issues with a student loan  
[consumerfinance.gov/complaint](https://consumerfinance.gov/complaint)